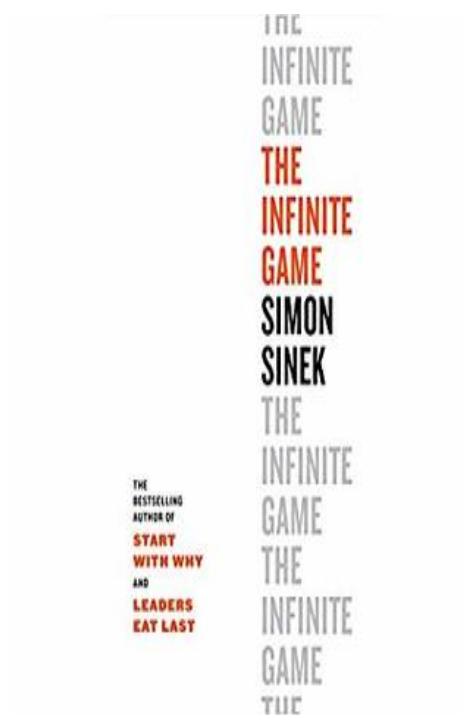


Descargar libros electronicos The Infinite Game

By Simon Sinek



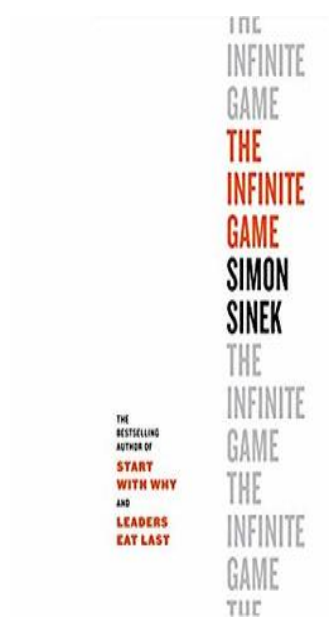
Books Details

Author : Simon Sinek Pages : 256 pages Publisher : Penguin Audio Language : eng
ISBN-10 : B07DKHFTB7 ISBN-13 :

Books Descriptions

So many organizations and individuals are obsessed with winning. But how do you win a game that never really ends? There is no such thing, for example, as "winning" business. Simon Sinek's *Start With Why* and *Leaders Eat Last* have helped millions of readers see the hidden rules that govern our behavior. Now *The Infinite Game* picks up where those books left off, challenging us to rethink our perspective on how organizations really work. This time Sinek explores a deceptively simple question: How do you stay ahead in a game with no end? Games like basketball and chess are finite, with firm rules and clear endpoints. But business, for example, is infinite -- there's ultimately no such thing as "winning" because there's always a new set of challenges. Those who thrive in the long run are those who play by infinite rules. They do things that enable them to out-maneuver, out-innovate, and outlast their competitors. Trying to play an infinite game with a finite mindset can be catastrophic.

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